PINKSHEEP MARKETING LTD

United Kingdom | Printing and service activities related to printing

Company size: **XS** | Assessment scope: **Entity**

Overall score
↗ **76**/100

Percentile
95th

Scorecard

Publication date: 28 Feb 2025 **Valid until:** 28 Feb 2026

Overall score	Environment	Labor & Human Rights	Ethics	Sustainable Procurement
Percentile 95th	Impact on score ●●●○	Impact on score ●●○○	Impact on score ●○○○	Impact on score ●●○○
↗ 76/100	↗ 81/100	↗ 91/100	↗ 62/100	↗ 62/100

Environment Impact on score ●●●○

● ↗ 81/100

Environment | Policies Impact on score ●●●●

● ↗ 100/100

A policy is a set of objectives that addresses specific sustainability issues. It shows a company's intention to reduce impact, mitigate risk or improve performance.

Strengths

- Quantitative objectives set on energy consumption & GHGs
- Quantitative objectives set on waste
- Exceptional policy on major environmental issues
- Environmental policy on environmental services & advocacy
- Quantitative objectives set on environmental services & advocacy
- Environmental policy on energy consumption & GHGs
- Environmental policy on waste

Environment | Measures Impact on score ●●●●

● → 50/100

Measures are your company's actions to support your sustainability policies and commitments.

Strengths

- Recycling of office waste (paper, cardboard, ink cartridges etc.)
- Provision of eco-friendly or ethical products

Improvement areas

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High priority Declares measures on energy consumption & GHGs, but no supporting documentation available

Environment | Certifications

Impact on score ●●●○

● ↘ 0/100

Certifications confirm your compliance with international standards (for example, ISO 14001). They must be issued by an external certification body.

Strengths and improvement areas

No recommendations yet

Environment | Reporting

Impact on score ●●●○

● ↗ 75/100

Reporting is based on quantitative KPIs that measure your implementation of sustainability practices.

Strengths

- Environmental reporting on energy consumption & GHGs
- Comprehensive reporting on environmental issues
- Environmental reporting on waste
- Reporting on total energy consumption

Improvement areas

Low priority Inconclusive documentation for reporting on environmental services & advocacy

Environment | 360° Watch

Impact on score ●●●●

● → 75/100

The 360° Watch Findings indicator is scored based on the data we gather by scanning thousands of sources in the public domain. This allows us to get a broader overview of your company's sustainability management.

Strengths and improvement areas

No recommendations yet

News that impacted your score (1)

News stories about your company we found in public databases.

No records found for this company on Compliance Database

27 Jan 2025

360° Watch

Impact on Score

Neutral

Severity

N/A

valid from 27 Jan 2025 to 27 Jan 2030

Labor & Human Rights

Impact on score ●●○○

● ↗ 91/100

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Labor & Human Rights | Policies

Impact on score ●●●●

100/100

A policy is a set of objectives that addresses specific sustainability issues. It shows a company's intention to reduce impact, mitigate risk or improve performance.

Strengths

- Labor & human rights policy on career management & training
- Quantitative objectives set on working conditions
- Exceptional policies on major labor and human rights issues
- Quantitative objectives set on career management & training
- Quantitative objectives set on diversity, equity & inclusion
- Labor & human rights policy on working conditions
- Quantitative objectives set on employee health & safety
- Labor & human rights policy on employee health & safety
- Labor & human rights policy on diversity, equity & inclusion

Labor & Human Rights | Measures

Impact on score ●●●●

75/100

Measures are your company's actions to support your sustainability policies and commitments.

Strengths

- Provision of skills development training
- Employee health & safety risk assessment
- Employee health and safety emergency action plan
- Compensation for extra or atypical working hours
- Health care coverage of employees in place
- Regular assessment of individual performance

Improvement areas

- High priority — No information on actions regarding diversity, equity & inclusion

Labor & Human Rights | Certifications

Impact on score ●●●○

0/100

Certifications confirm your compliance with international standards (for example, ISO 14001). They must be issued by an external certification body.

Strengths and improvement areas

No recommendations yet

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Labor & Human Rights | Reporting

Impact on score ●●●○

● ↗ 100/100

Reporting is based on quantitative KPIs that measure your implementation of sustainability practices.

Strengths

- Labor & human rights reporting on employee health & safety
- Labor & human rights reporting on working conditions
- Labor & human rights reporting on career management & training
- Labor & human Rights reporting on diversity, equity & inclusion
- Exceptional reporting on labor and human rights issues

Labor & Human Rights | 360° Watch

Impact on score ●●●●

● → 75/100

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Strengths and improvement areas

No recommendations yet

News that impacted your score (1)

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27 Jan 2025

360° Watch

Impact on Score

Neutral

Severity

N/A

valid from 27 Jan 2025 to 27 Jan 2030

Ethics

Impact on score ●○○○

● ↗ 62/100

Ethics | Policies

Impact on score ●●●●

● → 75/100

A policy is a set of objectives that addresses specific sustainability issues. It shows a company's intention to reduce impact, mitigate risk or improve performance.

Strengths

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- Quantitative objectives set on some relevant issues
- Policy on information security
- Disciplinary sanctions to deal with policy violations
- Policies on corruption
- Comprehensive policies on ethics issues

Ethics | Measures

Impact on score ●●●●

→ 25/100

Measures are your company's actions to support your sustainability policies and commitments.

Strengths

- Specific approval procedure for sensitive transactions (e.g. gifts, travel)
- Awareness training performed to prevent corruption

Improvement areas

High priority — Declares measures on information security issues, but no supporting documentation available

Ethics | Certifications

Impact on score ●●●○

→ 0/100

Certifications confirm your compliance with international standards (for example, ISO 14001). They must be issued by an external certification body.

Strengths and improvement areas

No recommendations yet

Ethics | 360° Watch

Impact on score ●●●●

→ 75/100

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Strengths and improvement areas

No recommendations yet

News that impacted your score (1)

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No records found for this company on Compliance Database

27 Jan 2025

360° Watch

Impact on Score

Neutral

Severity

N/A

valid from 27 Jan 2025 to 27 Jan 2030

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Sustainable Procurement

Impact on score ●●○○

62/100

Sustainable Procurement | Policies

Impact on score ●●●●

100/100

A policy is a set of objectives that addresses specific sustainability issues. It shows a company's intention to reduce impact, mitigate risk or improve performance.

Strengths

Quantitative objectives set on sustainable procurement policy
Exceptional policy on sustainable procurement issues

Sustainable Procurement | Measures

Impact on score ●●●●

0/100

Measures are your company's actions to support your sustainability policies and commitments.

Improvement areas

High priority	No information on communication with suppliers on sustainable procurement (e.g. supplier code of conduct)
High priority	Declares measures in place regarding sustainable procurement, but no supporting documentation available
High priority	No information on checklist to verify sustainability management/practices of suppliers

Sustainable Procurement | Certifications

Impact on score ●●●○

0/100

Certifications confirm your compliance with international standards (for example, ISO 14001). They must be issued by an external certification body.

Strengths and improvement areas

No recommendations yet

Sustainable Procurement | 360° Watch

Impact on score ●●●●

75/100

The 360° Watch Findings indicator is scored based on the data we gather by scanning thousands of sources in the public domain. This allows us to get a broader overview of your company's sustainability management.

Strengths and improvement areas

No recommendations yet

News that impacted your score (1)

News stories about your company we found in public databases.

No records found for this company on Compliance Database

27 Jan 2025

360° Watch

Impact on Score

Neutral

Severity

N/A

valid from 27 Jan 2025 to 27 Jan 2030

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